

A large, stylized red chevron graphic that spans the width of the page, pointing to the right. The text is superimposed on this graphic.

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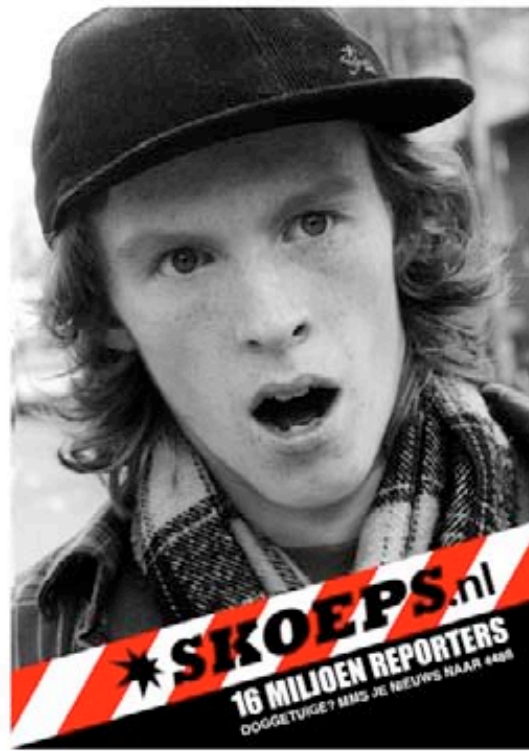


Hyves, Youtube, Sugababes, Flickr

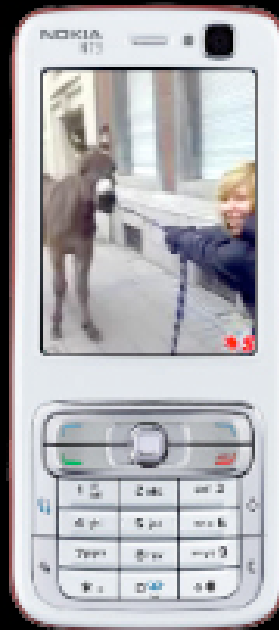


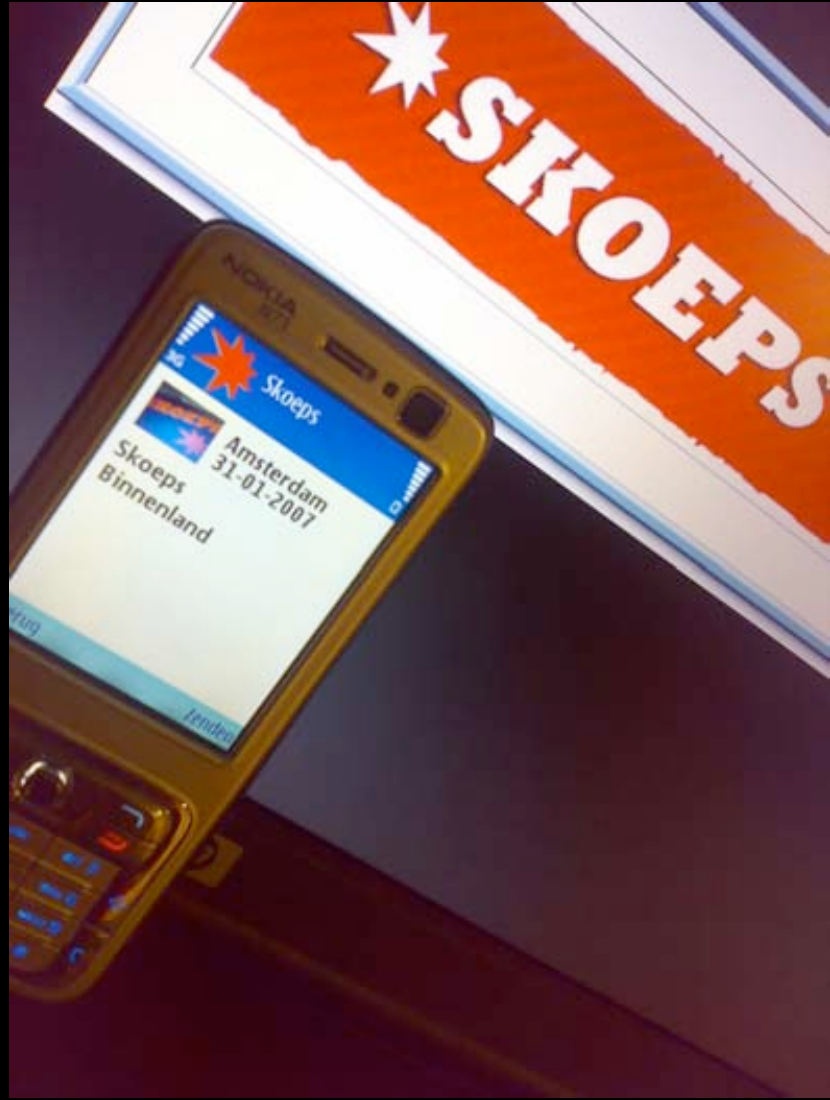
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Video & Photo = key mobile upload



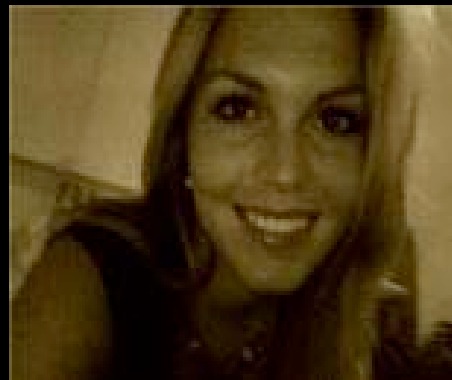


Maximum 5 minutes between
News event and publication

why participate ?

- fun experience to share your news
- 15 seconds of fame
- make money(50/50)

unexpected heroes

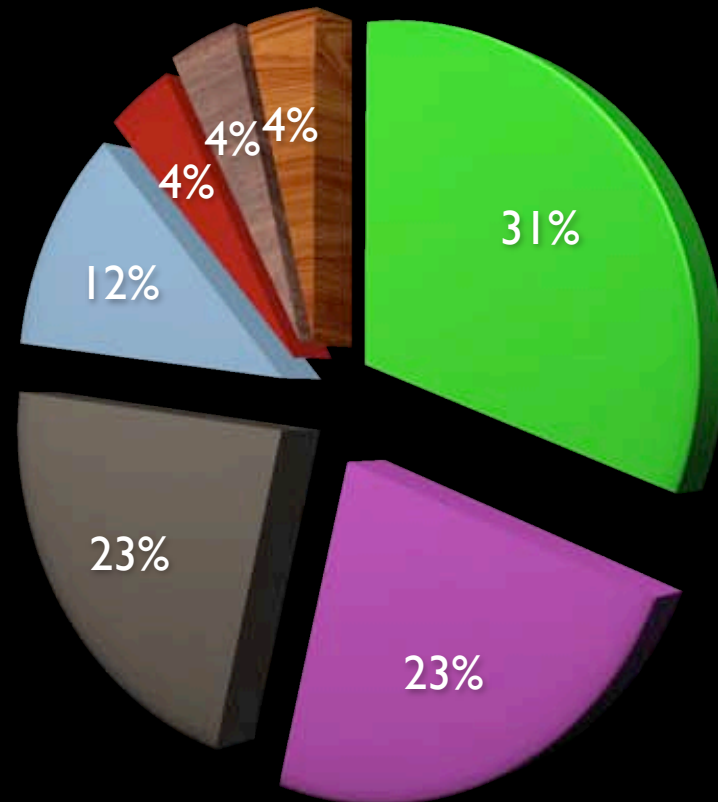


business model

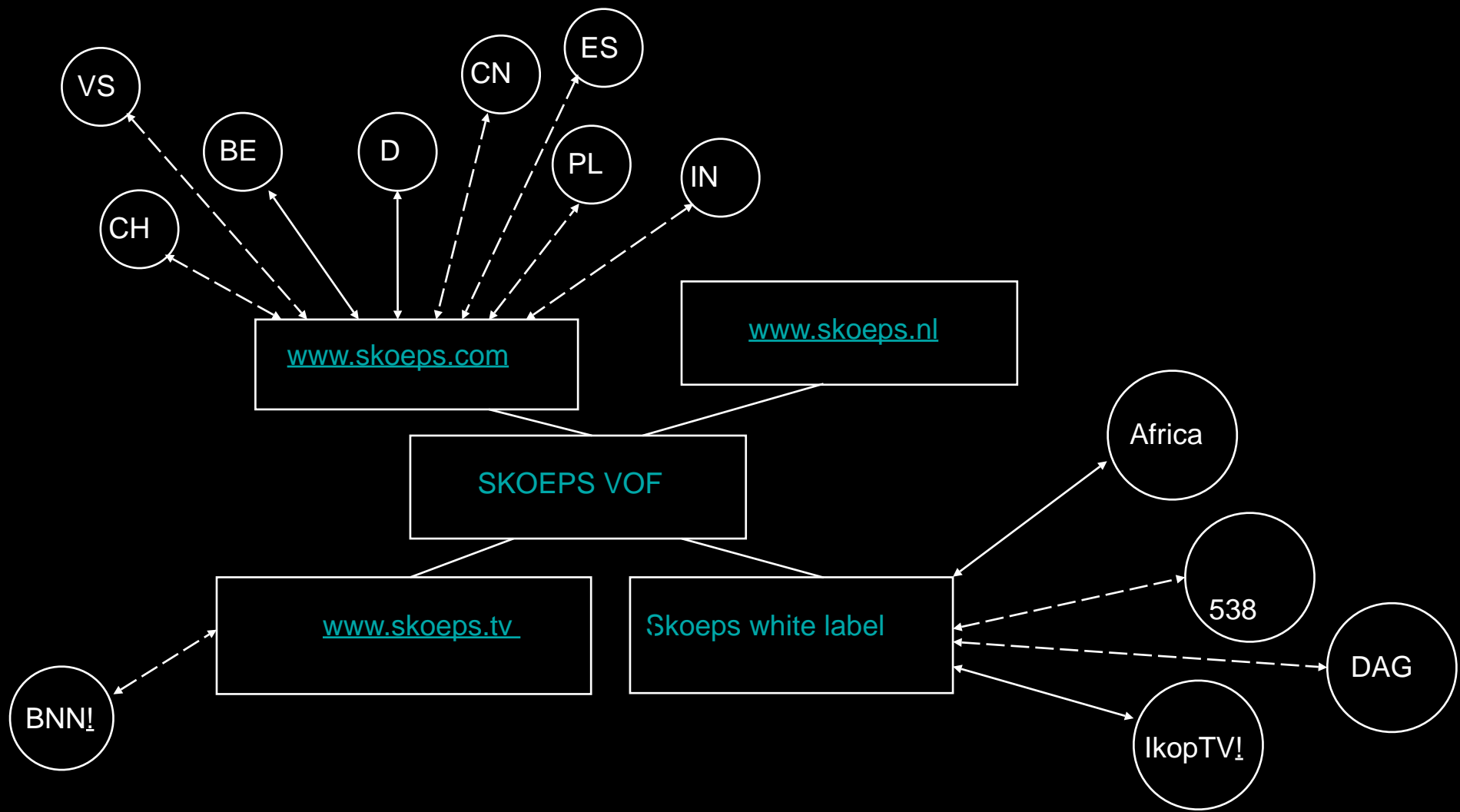
- advertising on site, newsletters etc.
- content sales to other media
- license video player, upload tool and other technical components to other parties (co-branded or “white label”)
- SMS & MMS shared revenue
- community (web shop)
- license fee other countries

revenue model today

- banners
- hoofdsponsor
- whitelabel
- content sales
- video ads
- SMS & MMS
- txt links



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michael@skoeps.nl

info@vetteshit.tv

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